Deal#

INVOICE



WXII 700 Coliseum Drive Winston-Salem, NC 27106 Main: (336)721-9944 Billing: (410)338-6432

<u>Invoice #</u>	Invoice Date	 Invoice Period
952164-1	10/28/12	10/01/12 - 10/28/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WXII
 Jamie Andrus
 Eagle-Washingt
 National

www.wxii12.com

Billing Address:

Advertiser Product Estimate Number
Obama/D/PresIdent SKED A 30'S 1537

Billing Calendar

Broadcast

Greer Margolis Mitchell Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800 Washington, DC 20007 Flight Dates Order # Alt Order # 10/23/12 - 10/29/12 952164 07895759

Cash

Send Payment To:
WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Special Handling

Billing Type

IDB#	Advertiser Code	Product Code
9912856	95	101
Agency Ref	Advertiser Ref	

							Spots/			
e Start Date	End D	ate Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 10/23/12 Class of T	10/26/ ime - Pre-	12 M-F emptible wil	WXII 12 News @ 5 th notice	i a 5-6am	-TWTF	:30	3	\$110.00	NM	
Weeks:	Start Da 10/22/1			Spots/Week 3	<u>Rate</u> \$110.00					
Spots: # C	h <u>Day</u>	Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Ty
3 V	VXII Tu	10/23/12	5:47 AM M-F W	XII 12 News @ 5 am	5-6am	:3	O OFA12G145	Н		\$110.00
1 W	W IIX	10/24/12	5:47 AM M-F W	XII 12 News @ 5 am	5-6am	:3	O OFA12G145	Н		\$110.00
2 W	VXII F	10/26/12	5:48 AM M-F W	XII 12 News @ 5 am	5-6am	:3	O OFA12G182	н		\$110.00
3 10/23/12 Class of T	10/26/ ime - Pre-	12 M-F emptible wit	WXII 12 News @ 6 th notice	a 6-7am	-TWTF	:30	4	\$500.00	NM	
Weeks:	Start Da 10/22/1			Spots/Week 4	<u>Rate</u> \$500.00					
Spots: # C	h <u>Day</u>	Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Ty
2 V	VXII Tu	10/23/12	6:22 AM M-F W	XII 12 News @ 6 am	6-7am	:3	O OFA12G145	Н		\$500.00
1 V	W IIXV	10/24/12	6:29 AM M-F W	XII 12 News @ 6 am	6-7am	:3	0 OFA12G145	Н		\$500.00
3 W	VXII Th	10/25/12	6:53 AM M-F W	XII 12 News @ 6 am	6-7am	:3	O OFA12G145	Н		\$500.00
4 V	VXII F	10/26/12	6:51 AM M-F W	XII 12 News @ 6 am	6-7am	:3	O OFA12G182	н		\$500.00
5 10/23/12 Class of T	10/26/ ime - Pre-	12 NBC emptible wit	Today Show th notice	7-9am	-TWTF	:30	8	\$500.00	NM	
Weeks:	Start Da 10/22/1			Spots/Week 8	<u>Rate</u> \$500.00					
Spots: # C	h <u>Day</u>	Air Date	Air Time Descrip		Start/End Time	<u>Lengt</u>	<u>h Ad-ID</u>			Rate Ty
1 W	VXII Tu	10/23/12	7:24 AM NBC To	oday Show	7-9am	:3	0 OFA12G145	Н		\$500.00
5 V	VXII Tu	10/23/12	8:59 AM NBC To	oday Show	7-9am	:3	0 OFA12G145	н		\$500.00
7 W	W IIX	10/24/12	7:24 AM NBC To	oday Show	7-9am	:3	O OFA12G145	н		\$500.00
2 W	W IIX	10/24/12	8:50 AM NBC To	oday Show	7-9am	:3	O OFA12G145	н		\$500.00
3 V	A411	10/25/12	7:57 ANA NIDO TA	oday Chay	7-9am	:3	O OFA12G145	н		\$500.00
3 V	VXII Th	10/25/12	7:57 AM NBC To	oday Snow	7-3aiii					*
	VXII IN VXII Th	10/25/12	8:50 AM NBC To	•	7-9am	:3	O OFA12G145	н		\$500.00
8 V				oday Show			0 OFA12G145 0 OFA12G182			•
8 V 6 V	VXII Th	10/25/12	8:50 AM NBC To	oday Show oday Show	7-9am	:3	-	н	-	\$500.00
8 V 6 V 4 V 7 10/27/12	VXII Th VXII F VXII F	10/25/12 10/26/12 10/26/12	8:50 AM NBC To 7:25 AM NBC To 8:49 AM NBC To	oday Show oday Show oday Show	7-9am 7-9am	:3	O OFA12G182	н		\$500.00
8 V 6 V 4 V 7 10/27/12	VXII Th VXII F VXII F	10/25/12 10/26/12 10/26/12 12 WXII emptible wit	8:50 AM NBC To 7:25 AM NBC To 8:49 AM NBC To I 12 Sa/Su News at th notice	oday Show oday Show oday Show	7-9am 7-9am 7-9am	:3 :3	0 OFA12G182 0 OFA12G182	H H	NM	\$500.00 \$500.00 \$500.00



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Invoice #	Invoice Date	Invoice Month	Invoice Period
952164-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1537

www.wxii12.com Line Start Date End Date Description Start/End Time	ND TEE	Spots/	Date	Tuna	
	MTWTFSS	Length Week	Rate	Туре	
7 10/27/12 10/27/12 WXII 12 Sa/Su News at 6 6-8am Class of Time - Pre-emptible with notice	S-	:30 1	\$225.00		
8 10/27/12 10/27/12 NBC Saturday Today 8-10am Class of Time - Pre-emptible with notice	S-	1:00 1	\$450.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 S- 1	Rate \$450.00				
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 2 WXII Sa 10/27/12 8:58 AM NBC Saturday Today	Start/End Time 8-10am	<u>Length</u> <u>Ad-ID</u> 1:00 oFA12G181H			<u>Rate Type</u> \$450.00 NM
9 10/28/12 10/28/12 WXII 12 Sa/Su News at 6 6-8am Class of Time - Pre-emptible with notice	S	:30 1	\$100.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 S 1	<u>Rate</u> \$100.00				
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WXII Su 10/28/12 7:20 AMWXII 12 Sa/Su News at 6an	Start/End Time n 6-8am	<u>Length Ad-ID</u> :30 0FA12G182H			<u>Rate Type</u> \$100.00 NM
10 10/28/12 10/28/12 NBC Sunday Today 8-9am Class of Time - Pre-emptible with notice	S	:30 1	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/22/12 10/28/12S 1	<u>Rate</u> \$400.00				
Spots: # Ch Day Air Date Air Time Description 1 WXII Su 10/28/12 8:49 AM NBC Sunday Today	Start/End Time 8-9am	Length Ad-ID :30 ofA12G182H			Rate Type \$400.00 NM
11 10/23/12 10/26/12 M-F WXII News @ 430a 430a-5a Class of Time - Immediately Pre-emptible without notice	-TWTF	:30 1	\$15.00	NM	= =
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 -TWTF 1	<u>Rate</u> \$15.00				
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WXII Tu 10/23/12 4:44 AM M-F WXII News @ 430a	Start/End Time 430a-5a	<u>Length Ad-ID</u> :30 0FA12G145H			<u>Rate Type</u> \$15.00 NM
12 10/23/12 10/26/12 Live with Regis & Kelly 9-10AM Class of Time - Pre-emptible with notice	-TWTF	:30 2	\$100.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 -TWTF 2	<u>Rate</u> \$100.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
4 WXII W 10/24/12 9:34 AM Live with Regis & Kelly	9-10AM	:30 OFA12G145H			\$100.00 NM
3 WXII F 10/26/12 9:54 AM Live with Regis & Kelly	9-10AM	:30 OFA12G182H			\$100.00 NM
13 10/23/12 10/26/12 NBC Today Show II 10A-12N Class of Time - Pre-emptible with notice	-TWTF	:30 2	\$65.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 -TwTF 2	Rate \$65.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
2 WXII W 10/24/12 10:56 AM NBC Today Show II 4 WXII Th 10/25/12 11:59 AM NBC Today Show II	10A-12N 10A-12N	:30 ofa12g145h :30 ofa12g145h			\$65.00 NM \$65.00 NM
15 10/23/12 10/26/12 M-F WXII 12 News @ No 12-1pm Class of Time - Pre-emptible with notice	-TWTF	:30 2	\$100.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 -TWTF 2	Rate \$100.00				. 1000
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
2 WXII W 10/24/12 12:39 PM M-F WXII 12 News @ Noor 4 WXII Th 10/25/12 12:24 PM M-F WXII 12 News @ Noor	•	;30 OFA12G145H ;30 OFA12G145H			\$100.00 NM \$100.00 NM
16 10/23/12 10/26/12 M-F 1-2P 1-2P	-TWTF	1:00 1	\$700.00	NM	
Class of Time - Fixed Non Pre-emptible Weeks: Start Date End Date MTWTFSS Spots/Week	<u>Rate</u> \$700.00				
10/22/12 10/28/12 -TWTF 1 Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u>	\$700.00 Start/End Time	Length Ad-ID			Rate Type
2 WXII Th 10/25/12 1:59 PM M-F 1-2P	1-2P	1:00 OFA12G181	l		\$700.00 NM



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		Invoice Period 10/01/12 - 10/28/12
<u> </u>	·	

<u>Advertiser</u>	Product	Estimate Number
Obama/D/President	SKED A 30'S	1537

Lina	Start Date	End Dat	a Dosc	ription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
_	10/23/12	10/26/12		•	1-2P	-TWTF	1:00	1	\$700.00	NM	
	Class of Tim				1-2F	-1411	1.00		3700.00	MIN	
	10/23/12 Class of Tiπ	10/26/12 ie - Pre-ei		/E HARVEY DAY h notice	2-3P	-TWTF	:30	2	\$40.00	NM	
'		Start Date 10/22/12	e <u>End Da</u> 10/28/		Spots/Week 2	<u>Rate</u> \$40.00					
:	Spots: # Ch	Day A	Air Date	Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
	1 WX		10/25/12	2:21 PM STEVE		2-3P		0 OFA12G145H			\$40.00 NM
	4 WX	II F	10/26/12	2:59 PM STEVE		2-3P	:3	O OFA12G182H			\$40.00 NM
	10/28/12 Class of Tim	10/28/12 e - Pre-e		Meet the Press h notice	9-10am	S	:30	1	\$400.00	NM	
'		Start Date 10/22/12			Spots/Week 1	<u>Rate</u> \$400.00					
	Spots: # Ch		Air Date	Air Time Descrip		Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Type
	1 WX	II Su	10/28/12	9:45 AM NBC M	eet the Press	9-10am	:3	O OFA12G182H	l		\$400.00 NM
19	10/23/12 Class of Tim	10/26/12 ne - Imme		3-4P -emptible without r		-TWTF	:30	2	\$85.00	NM	
'	Weeks:	Start Date 10/22/12			Spots/Week 2	<u>Rate</u> \$85.00					
	Spots: # Ch	Day 4	Air Date	Air Time Descrip		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	2 WX		10/23/12	3:11 PM M-F 3-		M-F 3-4P		0 OFA12G145H			\$85.00 NM
	1 WX		10/24/12	3:56 PM M-F 3-4		M-F 3-4P	:3	0 OFA12G145H			\$85.00 NM
			diately Pre	emptible without		-TWTF	:30	2	\$150.00	NM	
'	Weeks:	Start Date 10/22/12			Spots/Week 2	<u>Rate</u> \$150.00					
	Spots: # Ch		Air Date	Air Time Descrip		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WX		10/23/12	4:28 PM DR. OZ		M-F 4-5p		O OFA12G145H			\$150.00 NM
	4 WX	II W	10/24/12	4:29 PM DR. 02		M-F 4-5p	:3	0 OFA12G145H			\$150.00 NM
	· · · · · · · · · · · · · · · · · · ·		diately Pre	WXII 12 News @ 5 e-emptible without	notice	-TWTF	:30	4	\$175.00	NM	
'	Weeks:	Start Dat 10/22/12			Spots/Week 4	<u>Rate</u> \$175.00					
;	Spots: # Ch		Air Date	Air Time Descrip	otion	Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Type
	1 WX		10/23/12		XII 12 News @ 5 pm	5-6pm		O OFA12G145H			\$175.00 NM
	6 WX		10/24/12 10/25/12		XII 12 News @ 5 pm	5-6pm		0 OFA12G145H 0 OFA12G145H			\$175.00 NM
			10/25/12		XII 12 News @ 5 pm XII 12 News @ 5 pm	5-6pm 5-6pm		O OFA12G143h O OFA12G182h			\$175.00 NM \$175.00 NM
23	10/23/12 Class of Tin	10/26/12	2 M-F	WXII 12 News @ 6	·	-TWTF	:30	3	\$900.00	NM	
			e End D	ate MTWTFSS	Spots/Week 3	<u>Rate</u> \$900.00				-	
	Spots: # Ch	<u>Day</u>	Air Date	Air Time Descrip		Start/End Time	-	h Ad-ID			Rate Type
	1 WX		10/23/12		XII 12 News @ 6 pm	6-630pm		0 OFA12G145H			\$900.00 NM
	4 WX 3 WX		10/25/12 10/26/12		XII 12 News @ 6 pm XII 12 News @ 6 pm	6-630pm 6-630pm		() OFA12G145H () OFA12G182H			\$900.00 NM \$900.00 NM
25	10/23/12	10/26/12	2 M-St	un Nightly News	630р-7р	-TWTF	:30	3	\$900.00	NM	\$300.00 I4IVI
	Class of Tin Weeks:	ne - Pre-e Start Dat	•		Spots/Week	Rate					
ŀ		10/22/12	10/28/	12 -TWTF	3	\$900.00					_
	Spots: <u>#</u> Ch 1 WX	<u>Day</u> III Tu	Air Date 10/23/12	Air Time Description 6:59 PM M-Sun		Start/End Time 630p-7p		<u>h Ad-ID</u> 0 ofa12g145h	ı		Rate Type \$900.00 NM



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Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1537

ww.wx⊪12.com		Spots/			
ine Start Date End Date Description Start/End Time	MTWTFSS	Length Week	Rate	Туре	
25 10/23/12 10/26/12 M-Sun Nightty News 630p-7p Class of Time - Pre-emptible with notice	-TWTF	:30 3	\$900.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Length</u> Ad-ID			Rate Type
2 WXII W 10/24/12 7:00 PM M-Sun Nightly News	630p-7p	:30 OFA12G145H			\$900.00 NN
4 WXII Th 10/25/12 6:59 PM M-Sun Nightly News	630p-7p	:30 OFA12G145H			\$900.00 NN
27 10/27/12 10/27/12 Sa WXII 12 News @ 6 pπ6-630pm; Class of Time - Immediately Pre-emptible without notice	S-	:30 1	\$125.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/22/12 10/28/12S- 1	<u>Rate</u> \$125.00	.			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WXII Sa 10/27/12 6:19 PM Sa WXII 12 News @ 6 pm	6-630pm;	:30 OFA12G182H			\$125.00 NM
28 10/28/12 10/28/12 Su WXII 12 News @ 6 pn6-630pm Class of Time - Pre-emptible with notice	S	:30 1	\$225.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/22/12 10/28/12S 1	<u>Rate</u> \$225.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WXII Su 10/28/12 6:22 PM Su WXII 12 News @ 6 pm	6-630pm	:30 OFA12G182H			\$225.00 N
29 10/23/12 10/26/12 Inside Edition 7-730pm Class of Time - Pre-emptible with notice	-TWTF	:30 3	\$400.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 -TWTF 3	<u>Rate</u> \$400.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
3 WXII Tu 10/23/12 7:28 PM Inside Edition	7-730pm	:30 OFA12G145H			\$400.00 NI
1 WXII W 10/24/12 7:29 PM Inside Edition	7-730pm	:30 OFA12G145H			\$400.00 NI
4 WXII Th 10/25/12 7:22 PM Inside Edition	7-730pm	:30 OFA12G145H			\$400.00 NI
31 10/23/12 10/26/12 Entertainment Tonight 730-8pm Class of Time - Pre-emptible with notice	-TWTF	:30 3	\$375.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 -TWTF 3	<u>Rate</u> \$375.00		-		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Length</u> Ad-ID			Rate Typ
2 WXII Tu 10/23/12 7:54 PM Entertainment Tonight	730-8pm	:30 OFA12G145H			\$375.00 NI
3 WXII W 10/24/12 7:55 PM Entertainment Tonight	730-8pm	:30 OFA12G145H			\$375.00 NI
4 WXII Th 10/25/12 7:46 PM Entertainment Tonight	730-8pm	:30 OFA12G145H			\$375.00 NI
33 10/27/12 10/27/12 Entertainment This Week 7-8pm Class of Time - Immediately Pre-emptible without notice	S-	:30 1	\$65.00	NM	
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS Spots/Week 10/28/12 Spots/Week 1	<u>Rate</u> \$65.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
1 WXII Sa 10/27/12 7:36 PM Entertainment This Week	7-8pm	:30 OFA12G182H			\$65.00 NI
35 10/23/12 10/23/12 THE VOICE 8-9pm Class of Time - Pre-emptible with notice	-T	:30 1	\$1,500.00	NM	
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS - T Spots/Week	<u>Rate</u> \$1,500.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
1 WXII Tu 10/23/12 8:42 PM THE VOICE	8-9pm	:30 OFA12G145H			\$1,500.00 NI
36 10/23/12 10/23/12 PARENTHOOD 10-11pm Class of Time - Pre-emptible with notice	-T	:30 1	\$1,500.00	NM	
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS - T Spots/Week	<u>Rate</u> \$1,500.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
1 WXII Tu 10/23/12 10:31 PM PARENTHOOD	10-11pm	:30 OFA12G145H			\$1,500.00 NI
37 10/24/12 10/24/12 L&O SVU 9-10pm	W	:30 1	\$1,600.00	NM	

1537

INVOICE

Obama/D/President



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Advertiser	Produ	<u>ıct</u>	Estimate Number			

SKED A 30'S

www.	exii12.com							
					Spots/		_	
Line	Start Date End Date Description	Start/End-Time	MTWTFSS	Length	Week	Rate Rate	-Туре	
_	Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS	Casta/Mosk	Pete					
	Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/22/12 10/28/12w	Spots/Week 1	<u>Rate</u> \$1,600.00					
	Spots: # Ch Day Air Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WXII W 10/24/12 9:19 PM L&O SV	ľU	9-10pm	:3	0 OFA12G14	5н		\$1,600.00 NM
38	3 10/24/12 10/24/12 CHICAGO FIRE Class of Time - Pre-emptible with notice	10-11pm	W	:30	1	\$1,600.00	NM	
	Weeks: Start Date End Date MTWTFSS 10/22/12 10/28/12 w	Spots/Week 1	<u>Rate</u> \$1,600.00					
	Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Descrip</u> 1 WXII W 10/24/12 10:27 PM CHICAC		Start/End Time 10-11pm		<u>h Ad-ID</u> 0 ofa12g14	5н		Rate Type \$1,600.00 NM
39	9 10/25/12 10/25/12 30 ROCK/UP ALL NIGH Class of Time - Immediately Pre-emptible without n	IT8-9pm	T	:30	1	\$500.00	NM	
	Weeks: Start Date End Date MTWTFSS 10/22/12 10/28/12T	Spots/Week 1	Rate \$500.00					
	Spots: # Ch Day Air Date Air Time Descrip		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
L	1 WXII Th 10/25/12 8:52 PM 30 ROC	K/UP ALL NIGHT	8-9pm	:3	0 OFA12G14	5н		\$500.00 NM
4	1 10/25/12 10/25/12 ROCK CENTER Class of Time - Immediately Pre-emptible without n	10-11pm otice	T	1:00	1	\$2,000.00	NM	
	Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/22/12 10/28/12T	Spots/Week 1	<u>Rate</u> \$2,000.00					
	Spots: # Ch Day Air Date Air Time Descrip 1 WXII Th 10/25/12 10:43 PM ROCK 0		Start/End Time 10-11pm	,	<u>h Ad-ID</u> 0 ofa12g18	1н		<u>Rate Type</u> \$2,000.00 NM
4:	2 10/26/12 10/26/12 WHITNEY/COMMUNITY Class of Time - Immediately Pre-emptible without n		F	:30	1	\$400.00	NM	
	Weeks: Start Date End Date MTWTFSS 10/22/12 10/28/12F	Spots/Week	Rate \$400.00					
	Spots: # Ch Day Air Date Air Time Descrip		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WXII F 10/26/12 8:20 PM WHITN	EY/COMMUNITY	8-9pm	:3	0 OFA12G18	12н		\$400.00 NM
4:	3 10/26/12 10/26/12 DATELINE Class of Time - Pre-emptible with notice	10-11pm	F	:30	1	\$2,000.00	NM	
	Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/22/12 10/28/12F	Spots/Week 1	<u>Rate</u> \$2,000.00					
	Spots: # Ch Day Air Date Air Time Descrip 2 WXII F 10/26/12 10:31 PM DATEL		Start/End Time 10-11pm		<u>h Ad-ID</u> 0 ofa12g18	12н		<u>Rate Type</u> \$2,000.00 NM
4	4 10/27/12 10/27/12 NBC Prime Class of Time - Immediately Pre-emptible without n	8-9pm	S-	:30	1	\$150.00	NM	
	Weeks: Start Date End Date MTWTFSS 10/22/12 10/28/12S-	Spots/Week 1	<u>Rate</u> \$150.00					
	Spots: # Ch Day Air Date Air Time Descrip 1 WXII Sa 10/27/12 8:22 PM NBC Pr		Start/End Time 8-9pm		<u>h Ad-ID</u> 0 ofa12g18	12н		Rate Type \$150.00 NM
4	5 10/27/12 10/27/12 NBC Prime Class of Time - Immediately Pre-emptible without n	9-10pm	s-	:30	1	\$125.00	NM	
	Weeks: Start Date End Date 10/22/12 10/28/12S-	Spots/Week 1	<u>Rate</u> \$125.00				***	
	Spots: # Ch Day Air Date Air Time Descrip 1 WXII Sa 10/27/12 9:19 PM NBC Pr		Start/End Time 9-10pm		<u>h Ad-ID</u> 0 ofa12g18	32н		<u>Rate Type</u> \$125.00 NM
4	6 10/27/12 10/27/12 NBC Prime Class of Time - Immediately Pre-emptible without n	10-11pm	S-	:30	1	\$165.00	NM	
	Weeks: Start Date End Date MTWTFSS 10/22/12 10/28/12 S-	Spots/Week 1	<u>Rate</u> \$165.00				· · · · · · · · · · · · · · · · · · ·	
	Spots: # Ch Day Air Date Air Time Descrip	•	Start/End Time	Lenat	h Ad-ID			Rate Type
	1 WXII Sa 10/27/12 10:31 PM NBC Pr		10-11pm		0 OFA12G18	32н		\$165.00 NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
952164-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1537

www.v	xii12.com									
							Spots/	_	_	
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
46	10/27/12 Class of Tim	10/27/12 ne - Immedi	NBC Prime ately Pre-emptible wi	10-11pm thout notice	S-	:30	1	\$165.00	NM	
47	10/23/12 Class of Tim	10/27/12 ne - Immedi	M-Su WXII 12 Ne ately Pre-emptible wi	ws @ 1:11-1135pm thout notice	-TWTFS-	:30	3	\$250.00	NM	
	Weeks:	Start Date 10/22/12	·	Spots/Week	<u>Rate</u> \$250.00					
ļ	Spots: # Ch	Day Air			Start/End Time		h Ad-ID			Rate Type
	4 WX			1-Su WXII 12 News @ 11 p			0 0FA12G145I			\$250.00 NM
}	5 WX 1 WX			/I-Su WXII 12 News @ 11 p /I-Su WXII 12 News @ 11 p	·		O OFA12G182i O OFA12G182i			\$250.00 NM \$250.00 NM
<u> </u>	1 447	ii sa iu	11.10 PIVIN	1-30 VVXII 12 News @ 11 p	m H-H35pm			<u>'</u>		3230.00 NW
49			NBC Tonight Sho ptible with notice	·	-TWTF	:30	3	\$225.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWT1 10/28/12 - TWT1		<u>Rate</u> \$225.00					
	Spots: # Ch	Day Air	r Date Air Time D	<u>Description</u>	Start/End Time		h Ad-ID			Rate Type
	2 WX			IBC Tonight Show	1135pm-1237am		0 OFA12G145			\$225.00 NM
	1 WX			IBC Tonight Show	1135pm-1237am		0 OFA12G145			\$225.00 NM
_	4 WX	II Th 10	0/25/12 12:29 AM N	IBC Tonight Show	1135pm-1237am	1 :3	0 OFA12G145I	1		\$225.00 NM
51	10/23/12 Class of Tin	10/26/12 ne - Pre-em	Late Night w/Jimi ptible with notice	my Falloi1237xm-136xm	-TWTF	:30	3	\$50.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWT1		<u>Rate</u> \$50.00					
	Spots: # Ch			-	Start/End Time	Leng	th Ad-ID			Rate Type
	3 WX	III W 10)/24/12 1:34 AM L	ate Night w/Jimmy Fallon	1237xm-136xm	:3	O OFA12G1451	н		\$50.00 NM
				ate Night w/Jimmy Falton	1237xm-136xm		0 OFA12G145			\$50.00 NM
	2 WX	III F 10)/26/12 1:12 AM L	ate Night w/Jimmy Fallon	1237xm-136xm	:3	0 OFA12G182I	Н		\$50.00 NM
52	10/23/12 Class of Tin	10/26/12 ne - Immedi	NBC Carson Daly ately Pre-emptible wi		-TWTF	:30	1	\$15.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWT		<u>Rate</u> \$15.00					
	Spots: # Ch	_			Start/End Time	Leng	th Ad-ID			Rate Type
	1 WX		0/25/12 1:46 AM N	NBC Carson Daly	136xm-204xm	:3	0 OFA12G145	н		\$15.00 NM
53	10/27/12 Class of Tin	10/27/12 ne - Immedi	NBC Saturday Ni ately Pre-emptible wi	ght Live 1130pm-1am	5-	1:00	1	\$300.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWT	FSS Spots/Week	<u>Rate</u> \$300.00		•			
ĺ	Spots: # Ch			-	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WX			NBC Saturday Night Live	1130pm-1am	1:0	0 OFA12G181	Н		\$300.00 NM
59	10/28/12 Class of Tin	10/28/12 ne - Pre-em	NFL Sunday Prin	ne Game8p-12a	S	:30	1	\$2,200.00	NM	
	Weeks:	Start Date 10/22/12			<u>Rate</u> \$2,200.00	-				
	Spots: # Ch			Description	Start/End Time		th Ad-ID			Rate Type
L_	1 WX	(II Su 10)/28/12 11:35 PM I	NFL Sunday Prime Games	8p-12a	::	0 OFA12G182	Н		\$2,200.00 NM
62	2 10/23/12 Class of Tir	10/23/12 ne - Pre-em	GO ON/NORMAI	L 9-10pm	-T	:30	1	\$1,500.00	NM	
	Weeks:	Start Date 10/22/12			<u>Rate</u> \$1,500.00					
	Spots: # Ch			<u>Description</u>	Start/End Time	Leng	th Ad-ID			Rate Type
				GO ON/NORMAL	9-10pm	::	30 OFA12G145	н		\$1,500.00 NM
63	3 10/25/12 Class of Tir	10/26/12 ne - Pre-em	Live with Regis &	Kelly 9-10AM	TF	1:00	1	\$200.00	NM	



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Invoice #	Invoice Date	Invoice Month	Invoice Period
952164-1	10/28/12	October 2012	10/01/12 - 10/28/12
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	Advertiser	Product	Estimate Number
- 0	Obama/D/President	SKED A 30'S	1537

www.wxii12	2.com											
		-				64 445 4 The		1	Spots/	0.4-	~	
Line Sta	art Date	End Dat	e Des	cription		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
63 10/ Cla		10/26/12 ne - Pre-e	2 Live mptible wi		jis & Keliy	9-10AM	TF 	1:00	1	\$200.00	NM	
Wee	eks:	Start Date 10/22/12			TWTFSS TF	Spots/Week 1	<u>Rate</u> \$200.00					
Spo	ots: # Ch		Air Date		ne Descript	ion	Start/End Time	Lengi	th Ad-ID			Rate Type
	1 WX		10/26/12	9:33 /	AM Live witl	n Regis & Kelly	9-10AM	1:0	0 OFA12G181	1		\$200.00 NM
64 10/ Cla		10/26/12 ne - Pre-e	M-F mptible wi		News @ N	o:12-1pm	TF	1:00	1	\$200.00	NM	
We	eks:	Start Date 10/22/12	End E		TWTFSS TF	Spots/Week 1	<u>Rate</u> \$200.00					
Spo	ots: # Ch		Air Date		ne Descript	tion .	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WX	II F	10/26/12	12:45 F	PM M-F WX	II 12 News @ Noon	12-1pm	1:0	0 OFA12G181	1		\$200.00 NM
65 10/ Cla		10/26/12 ne - Pre-e	2 STE		VEY DAY	2-3P	TF	1:00	1	\$80.00	NM	
We	eks:	Start Date 10/22/12	e <u>End C</u> 10/28		TWTFSS TF	Spots/Week 1	Rate \$80.00					
Spo	ots: <u>#</u> Ch		Air Date	Air Tin	ne <u>Descrip</u>		Start/End Time	Leng	th Ad-ID			Rate Type
	1 WX	ll Th	10/25/12	2:47 F	PMSTEVE	HARVEY DAY	2-3P	1:0	00 OFA12G181I	1		\$80.00 NM
66 10/ Cla		10/26/12 ne - Imme		3-4P e-emptib	le without n	M-F 3-4P otice	TF	1:00	1	\$170.00	NM	
We		Start Dat 10/22/12	e <u>End C</u> 10/28		TWTFSS TF	Spots/Week 1	<u>Rate</u> \$170.00					
Spo	ots: # Ch		Air Date		ne Descrip	tion	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
	1 WX	II Th	10/25/12	3:50 F	PM M-F 3-4	Р	M-F 3-4P	1:0	00 OFA12G181	1		\$170.00 NM
67 10/ Cla		10/26/12 ne - Imme			le without n	M-F 4-5p otice	TF	1:00	1	\$300.00	NM	
We	eks:	Start Dat 10/22/12	e <u>End C</u> 10/28		TWTFSS TF	Spots/Week 1	<u>Rate</u> \$300.00					
Spo	ots: <u>#</u> Ch		Air Date		ne <u>Descrip</u>		Start/End Time		th Ad-ID			Rate Type
	1 WX	II F	10/26/12	4:37 I	PM DR. OZ		M-F 4-5p	1:0)() OFA12G181	1		\$300.00 NM
68 10/ Cla		10/26/12 ne - Imme			News @ 5 le without n		TF	1:00	1	\$350.00	NM	
We	eks:	Start Dat 10/22/12			TWTFSS TF	Spots/Week 1	Rate \$350.00					
Spo	ots: # Ch		Air Date		ne Descrip		Start/End Time		th Ad-ID			Rate Type
	1 WX	III Th	10/25/12	5:23	PM M-F WX	III 12 News @ 5 pm	5-6pm	1:0)() OFA12G181I	1		\$350.00 NM
69 10/ Cla		10/27/1: ne - Imme			2 News @ le without n	1°11-1135pm otice	TFS-	1:00	1	\$500.00	NM	
We	eks:	Start Dat 10/22/12			TWTFSS TFS-	<u>Spots/Week</u> 1	Rate \$500.00					
Spo	ots: <u>#</u> Ch		Air Date		ne <u>Descrip</u>		Start/End Time		th Ad-ID			Rate Type
L	1 WX	II Th	10/25/12	11:33	PM M-Su V	XII 12 News @ 11 pn	11-1135pm	1:0)() OFA12G181	1		\$500.00 NM
70 10a		10/26/1: ne - Pre-e	2 Late			or1237xm-136xm	TF	1:00	1	\$100.00	NM	
We	eks:	Start Dat 10/22/12			TWTFSS TF	Spots/Week 1	<u>Rate</u> \$100.00					
Spo	ots: # Ch		Air Date		ne Descrip	tion_	Start/End Time	<u>Lena</u>	th Ad-ID			Rate Type
	1 WX	-	10/26/12	1:31	AM Late Ni	ght w/Jimmy Fallon	1237xm-136xm	1:0	00 OFA12G181	H		\$100.00 NM
	/25/12 ass of Tin	10/26/1: ne - Imme		C Carson	Daly le without n	136xm-204xm	TF	1:00	1	\$30.00	NM	
	eks:	Start Dat	e End [Date M	ITWTFSS	Spots/Week	Rate					
Snz	ots: <u>#</u> Ch	10/22/12 Day	10/28 Air Date		TF ne <u>Descrip</u>	1 tion	\$30.00 Start/End Time	Lenn	th Ad-ID			Rate Type
, орс	ota. <u>#</u> Oli	Day	- IN DOLE	<u> </u>	<u>vesuip</u>		AIRINEID LINE	<u> </u>				<u></u>

\$5,659.50

\$32,070.50

INVOICE



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Invoice #	Invoice Date	Invoice Month	Invoice Period
952164-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 20'S	4527
Obamarb/President	SKED A 30'S	1537

Agency Commission

Net Amount Due

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
71	10/25/12 Class of Tim	10/26/12 ne - Immedia	NBC Carson Daly ately Pre-emptible without	136xm-204xm notice	TF	1:00	1	\$30.00	NM	
	Spots: # Ch	Day Air	Date Air Time Descri	<u>iption</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WX	III F 10/	/26/12 1:52 AM NBC (Carson Daly	136xm-204xm	1:0	O OFA12G181	LH		\$30.00 NM
72	10/25/12 Class of Tim	10/26/12 ne - Pre-emp	NBC Today Show II	10A-12N	TF	1:00	1	\$130.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12TF	Spots/Week 1	<u>Rate</u> \$130.00					
1	Spots: # Ch	Day Air	Date Air Time Descri	<u>iption</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WX	II F 10/	26/12 11:51 AM NBC	Today Show II	10A-12N	1:0	O OFA12G181	LH		\$130.00 NM
					Total Spots		87			
								Gross Tota	1	\$37,730.00